



World class, innovative woven technologies, creating brand differentiation and superior services across the global supply chain.

As the global expert and customer-driven innovator in brand identification, Avery Dennison offers the industry’s most extensive global network of fully owned and operated woven label manufacturing facilities. Combine these production capabilities with expert in-house design and a woven product management team with decades of experience, and your woven label choice becomes clear.

More Locations For Better Local Control

Operating out of nearly 200 locations in more than 40 countries, including all the major apparel and footwear sourcing locations, we offer you unparalleled scale and capabilities, as well as unequaled speed and responsiveness. As evidenced by continuing acquisitions and investments, Avery Dennison is dedicated to continuous improvement and expansion of our global footprint to ensure that we are everywhere you need us to be. By being closer to retailers, brand owners, agents and manufacturing vendors, we can maintain the strong relationships necessary to better control quality and consistency.

More Options To Maximize Brand Impact

Our in-house design team can provide innovative and unique label creations customized to suit your needs. From concept to finished product, you can count on Avery Dennison to be a collaborative partner – a partner that uses technology, color, fabric and design to further your ideas.

Not only can we design unique labels – we also have the ability to produce them quickly, globally and consistently. Avery Dennison offers the largest interconnected network of owned factories and in-house yarn dyeing operations in the world, creating the largest global yarn palette and ensuring color consistency across all borders to protect your most valuable asset – your brand. That is why Avery Dennison is the leading choice for brands and retailers across the globe.

More Experts For More Innovative Solutions

Fashion is a fast-paced and unpredictable business – one that requires you to adapt to meet ever-changing customer demand. Work with us and you’ll find Avery Dennison woven label experts by your side all the way, developing innovative woven products and processes to meet and exceed customer expectations.



Take our organic woven jacquard label line, developed specifically to meet customer demand for environmentally friendly woven products. This innovative solution offers jacquard woven labels in several 100% non-synthetic eco-friendly fibers. It’s just one example of how we were able to combine our woven label expertise with our global scale and resources to keep your labels as fashion forward as the brands you promote.

Our experts do more than product development, though. We’re also innovating on the process side of things. For example, our recently introduced “Real Time - On Site” program allows customers to work with our experts to develop on-site branding, with hands-on participation in the final product. Working together, our experts are able to help our customers build both speed and innovation into their development process. As part of the program, Avery Dennison experts offer technical education and customer training workshops, either on-site or in one of the many Avery Dennison production facilities. The end result is a better understanding of how woven label products and processes can work together to build, protect and enhance brand.

Our Avery Dennison Woven Label Product Portfolio Includes:

Qualities	Techniques	Innovations
Awesome Fine Damask Digital Weaving Noble Satin Satin Supreme Tubular, Puff Filled Twill / Taffeta Ultra Fina	Distressed Embossed Grosgrain Ground Laser Cut Mesh Window Simulated Denim Soft Metallic Textured Backgrounds Tone-on-Tone	Branded Zipper Natural White Soft Warp Woven Puff Base Molded Silicone Woven Reflective Silk Touch Super Soft Woven Print Combination

Loom Types	Eco-Friendly	Special
Broad Loom Needle Loom Shuttle Loom	Complete solutions using; Recycled Polyester Organically Grown Cotton Bamboo	Monofilament Rinascimento Royal Satin Security Anti-Counterfeit Security Anti-Theft

Put Our Locations, Options And Experts To Work For You

Please contact your local sales representative or your nearest regional office.

