



Product Sheet

Model 611 Care label Printer

Avery Dennison Model 611 Thermal Transfer Care Label Printer brings a level of simplicity and affordability to in-plant care label printing. The 611 prints one-side care labels. It is designed for smaller manufacturers or low volume requirements.

Features

- **High Print Quality** - thermal transfer printing yields dark and opaque characters. A 300 dots per inch (11.8/mm) printhead produces sharp characters, graphics, and barcodes.
- **Ease of Operation** - the printhead swings up and out of the way allowing easy access for loading tape and ink. Self-centering tape guides eliminate machine threading guesswork. The machine's ability to handle large supply rolls minimizes downtime for reloading.
- **Speed** - the Model 611 prints a 4 inches per second (102mm/sec.) Its 32-bit RISC processor, 1Meg RAM, and 256K battery-backed memory offer rapid batch printing, quick imaging, and lots of data storage.
- **High Performance Knife** - the knife assembly is the same knife used on Avery Dennison's top-of-the-line thermal transfer printers. This knife has been proven to offer excellent reliability.
- **Washable Labels** - Avery's tapes and thermal transfer ink ribbons offer excellent washability through a minimum of 50 home launderings as measured by AATCC standard test.
- **Free Software** - the printer price includes Avery's PCMate Platinum software for formatting capabilities, data entry, and data handling. Download this software from Avery's D2Comm ftp site.



Model 611

- One-side printer
- Prints care labels
- Includes knife and drop tray
- Prints up to 50,000 labels per day depending on label size.

Technical Service

- Extend the life of your investment by adding a maintenance agreement to your printer
- Telephone, depot or on-site options

Supplies

- Use Avery Dennison thermal transfer tapes and inks for longer machine life
- These supplies are specially designed to work with printers and software to produce the finest print quality
- If you have any problems, we handle it all

PC Hardware Minimum Requirements

- IBM compatible personal computer
- Windows® 2000, XP
- 128 MB RAM
- 1 GB available disk space
- Pentium® III processor (400 MHz)
- Monitor screen resolution 1024x768
- CD ROM
- Null modem serial cable, Ethernet
- May need USB/serial adapter

Specifications

Capacity:	Recommended usage for up to 500,000 labels per year
Speed:	2.5 inches per second (63.5 mm/sec), 4.0 ips (101.6 mm/sec)
Printhead density:	300 dpi (11.8 dots/mm)
Printer fonts:	Standard, Reduced, Bold, OCR-A like, CG Triumvirate, CG Triumvirate bold (four rotations, smallest 4 pt.)
Font expansion:	EFF Swiss font expandable 2X to 7X
Care symbols:	NAFTA and Ginetex
Bar codes:	UPC-A and E, EAN 8 and 13, Interleaved 2 of 5, extended code 39, Code 128, Code 93
Label size:	Minimum: 0.625" (15.9mm) x 1" (25.4mm) Minimum 1:2 width to feed ratio Maximum: 2" (50.8mm) x 4" (101.6mm)
Print area:	Up to max label size, however we recommend that you confine printing to within 0.062" (1.6mm) of label edges
Sensor:	Bottom, black, reflective sensor positioned in middle of feed path. Sensor is used to register imprinting to preprinted tape widths 1" to 2" wide
Finishing:	Labels cut and dropped into a drop tray with average capacity of 150 labels. Please note that labels under 1" (25.4mm) wide are difficult to stack and may have to be dropped into a box.
Communications:	Parallel, serial RS232C
Physical:	12.5" (318mm) H x 12" (305mm) W x 13" (330mm) D, weight 30 lb. (14 kg.)
Electrical:	115V/60Hz, 230V/50Hz
Environment:	Temperature 40° to 95° F Humidity 5% to 90% non-condensing

Machine Sheet - Model 611 (May 14, 2009) - All information given is based on the results of testing performed by Avery Dennison. Customers should test any product thoroughly through all relevant processes. Specifications subject to change without notice.

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