



Letting Sustainable Garments Speak For Themselves

In the world of textile apparel labeling, Avery Dennison is leading the way with an impressive range of eco-friendly labeling solutions to complement sustainable garments. Key among these solutions are printed fabric labels. Whether you want our soft casual flat weaves made from organic or natural cotton... the natural look and color of bamboo... or our rugged twills made from recycled polyester... Avery Dennison can design eco-friendly printed fabric labels that will let your sustainable garments speak for themselves.

Organic Cotton and Natural Cotton Labels

- Manufactured on substrates made from certified organic cotton or natural cotton yarns
- Very soft hand
- Natural look
- Natural color
- Optional blends with recycled polyester or conventional yarns
- Resistant to home laundering at temperatures up to 104°F/ 40°C (warm wash process) but not recommended for industrial laundering / processes

AVAILABILITY: Limited availability of organic cotton in the market place poses the risk for supply chain interruptions. Projections are needed for programs requiring organic cotton. Currently available from USA and Asia.



Recycled Polyester Labels

- Manufactured from recycled polyester yarns made from Post Consumer Waste
- Soft hand
- Non-optical white color (bleaching and dyeing are available on request but are less eco-friendly than the natural state)
- Wash resistant at temperatures up to 140°F / 60°C
- General performance and look similar to those of standard polyester yarns

AVAILABILITY: USA and Asia.

Bamboo Labels

- Manufactured on substrates made from certified organic bamboo yarns usually combined with organic cotton or conventional polyester for added strength
- Very soft hand
- Natural look
- Natural color
- Resistant to home laundering at temperatures up to 104°F/40°C (not recommended for industrial laundering/processes)

AVAILABILITY: USA and Asia.





Eco-Friendly Printed Fabric Labels: Technical information

| PRODUCT DESCRIPTION | REF# | CONTENT | SUBSTRATE COLOR | STANDARD WIDTHS | PRINT METHODS | SUGGESTED CUT/FOLD | STANDARD /CUSTOM |
|---|-------|---|-----------------|------------------------------|---------------------------|---|------------------|
| ORGANIC COTTON | | | | | | | |
| Blend with natural cotton. Plain weave | 661 | Natural fiber cotton with 60% organic cotton blend. Organic weft filling. Warp yarn of standard cotton. | Natural | 18mm 24mm 33mm | Rotary Screen | cold/ center, end, mitre, manhattan | Standard |
| Blend with polyester. Plain Weave | OC672 | 85% organic cotton / 15% standard polyester | Natural | Custom | Rotary Screen | cold/ center, end, mitre, manhattan | Custom |
| Lighter plain weave | OC668 | 100% organic cotton | Natural | 15mm 18mm 24mm 33mm | Rotary Screen | cold/ center, end, mitre, manhattan | Standard |
| Medium weight canvas weave | OC671 | 100% organic cotton | Natural | Custom | Rotary Screen | cold/ center, end, mitre, manhattan | Custom |
| Heavy weight canvas weave | OC674 | 100% organic cotton | Natural | 15mm 18mm 24mm | Rotary Screen | cold/ center, end, mitre, manhattan | Standard |
| Herringbone twill | S1677 | 100% organic cotton | Natural | Custom | Rotary Screen | cold/ center, end, mitre, manhattan | Custom |
| Wash Performance: Above organic cotton items suitable for home laundering. Not recommended for garment wash applications. | | | | | | | |
| RECYCLED POLYESTER | | | | | | | |
| Heavy weight canvas weave | 662 | 100% recycled polyester | White | 18mm 24mm | Rotary Screen | sonic or hot/center end booklet mitre, manhattan, singles | Standard |
| Single face satin | 663 | 100% recycled polyester | White | 18mm 24mm 33mm | Rotary Screen, HS Thermal | sonic or hot/center end booklet mitre, manhattan, singles | Standard |
| Double face satin | 664 | 100% recycled polyester | White | 15mm 18mm 24mm | Rotary Screen, HS Thermal | sonic or hot/center end booklet mitre, manhattan, singles | Standard |
| Herringbone twill | S1676 | 100% recycled polyester | White | Custom | Rotary Screen | sonic or hot/center end booklet mitre, manhattan, singles | Custom |
| Plain weave | 675 | 100% recycled polyester | White | 18mm 24mm 33mm | Rotary Screen | sonic or hot/center end booklet mitre, manhattan, singles | Standard |
| Wash Performance: Above recycled polyester items are suitable for home and industrial laundering. Testing should be performed for garment wash applications. | | | | | | | |
| BAMBOO | | | | | | | |
| Herringbone twill | S1678 | 100% bamboo | Natural | Custom | Rotary Screen | cold/ center, end mitre, manhattan | Custom |
| Plain weave | S1679 | 100% bamboo | Natural | Custom | Rotary Screen | cold/ center, end mitre, manhattan | Custom |
| Wash Performance: Above bamboo items are suitable for home laundering. Not recommended for garment wash applications. | | | | | | | |

*Customised widths are available with the following minimums: <25mm width = 50M yards / 45,750m: >25mm = 25-40M yards/ 23,000m -36,575m
 Lead times: Standard items : 2 weeks
 Custom items : 4-8 weeks
 Production Locations: Lenoir, North Carolina, USA, China

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